



# Sutter County One Stop Employer Connection



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## Your Profits Depend Upon Whom You Hire

Save time & money. Find your next employee at the Sutter County One Stop.

The Sutter County One Stop has a highly skilled, experienced and professional Business Services Team that will work with you and your company to ensure the best possible service and resources are provided. We are able to match you with the perfect candidate for any position you may have. In Addition to utilizing our Job Seeker Database of over 5000 qualified job applicants, we also partner with many of our vocational schools, community partners and colleges to collect a variety of applicants with various skills and educational backgrounds. For more information, please call 530.822.5120 & ask to speak with a representative from the Business Services Team.



## Work Opportunity Tax Credit (WOTC)

Hiring an eligible employee may save your business \$\$\$\$

The Work Opportunity Tax Credit (WOTC) is a Federal tax credit incentive that the Congress provides to private sector businesses for hiring individuals from twelve target groups who have consistently faced significant barriers to employment. The main objective of this program is to enable the targeted employees to gradually move from economic dependency into self sufficiency as they earn a steady income and become contributing taxpayers, while the participating employers are compensated by being able to reduce their federal income tax liability.

For more information, visit

<http://www.doleta.gov/business/Incentives/opntax/>



## Another Satisfied Customer

*"We are in love with our new Work Experience trainees... When it comes to sending good people, the Sutter County One Stop ROCKS!! Thank you Heather, Tamara and Carolyn. I love you guys!!!"*

Martha Griese, CEO Three Rivers American Red Cross



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# Increase Your Profits Through Repeat Business

## Happy Customers = Loyal Customers



- Give your customers what they want. Ask for feedback, then make every effort to accommodate reasonable requests.
- Set your customer service bar high. Don't aim to provide satisfactory customer service, provide exceptional customer service.
- Make customer service part of your company's culture. Provide customer service training to all employees and constantly evaluate their performance.

## Money Saving Tips (Part II)

### Great ideas to help cut your costs.

Check out the money saving tips below to see how you can save money on business expenses:

- **Save trees, use less paper.**

Eliminate paper waste by implementing paper reducing strategies like double-sided printing. Remind employees to only print necessary materials or encourage them to save the items onto their computer.

- **Be a guest speaker.**

You may think you could be doing more important things with your time, but speaking at a community meeting, school or other public functions can be a great outreach tool. You will have a captive audience full of potential customers waiting to hear all about you & your company.

- **Hire interns or participate in local work experience programs.**

Both the Sutter County One Stop & the Tri-Counties Regional Occupational Program operate work experience programs. It is truly a win-win situation. Individuals are given a chance to develop skills and build their work history. Businesses get bright, ambitious, eager employees for no cost. For more information, please contact Jennie Archuleta at 530.822.5120 ext. 3018 or [jarchuleta@sutter.k12.ca.us](mailto:jarchuleta@sutter.k12.ca.us).



## Featured Employer

Commercial Auto & Diesel Electric has not only been in business since 1976 but they have and will continue to honor any locally advertised price in town. This is a company that prides itself on fair prices, honest work, and ensuring that all their customers are satisfied with their work. Their products and services include alternators, axles, belts, clutches, custom engines, diagnostics, fuel injections, inspections, water pumps, rebuilding and tune-ups. The Sutter County One Stop has had the pleasure of working with such an upstanding business with their hiring needs and working on building the skills of newly graduating ASE certified mechanics through our On-the-Job Training program. Commercial Auto & Diesel Electric is located at 257 Garden Highway, Yuba City CA (530) 673-2216. The experienced staff is available Monday-Friday to provide you with top notch service.



[www.sutteronestop.com](http://www.sutteronestop.com)

